



A semantic map of your corporate web

Information from the Web or corporate web is automatically indexed into each Knowledge Gene so that your information map (schema) is automatically 100% aligned with your mind map, giving you faster and more effective information access.



1 Information automatically found by your Knowledge Genes®

Because Knowledge Genes® know **WHAT** you are trying to understand, **WHY** and **HOW** they can more intelligently find related information from the Web.

Behind the scenes, Knowledge Genes® connect to the leading search engines to retrieve relevant documents and these are automatically displayed in the Documents window.

Additionally, you can connect Knowledge Genes® to your enterprise search environment, enabling documents from the corporate web to be automatically and intelligently indexed into your enterprise knowledgebase ... to learn more, visit www.knowgenes.com/InformationSource.aspx

2 A semantic map of the Web and your corporate web

Because all information documents on the Web and/or your corporate web are indexed into Knowledge Genes®, these documents are automatically interconnected based on their meaning: the **WHAT** chain provides levels of classification; the **WHY** chain provides purpose within purpose, up to the ultimate goal; the **HOW** chain shows the precise interconnection of things required to achieve any goal, mapped from summary through increasing levels of detail.

The result is a pure semantic map of the Web and/or your corporate web. The benefit of this semantic map is a much better browsing experience. Users can move from one document to another following an intelligent **WHAT HOW WHY** routemap created by Knowledge Genes®.

Conventional searching is required less and less because information documents are automatically displayed as you move around a Knowledge Gene®. But when Knowledge Genes® can't add value, search requests are automatically passed to your chosen search engine.